Hi,



SANDRA LARIANEZ - ART DIRECTOR

SANDRA LARIANEZ

55 45 17 08 10 / CDMX
sandralarianez.art@gmail.com
iSandy

Art Director with experience in leading creative projects and teams. I love learning and turning briefs into visuals that really connect. I've worked on 360° campaigns, taking them from concept to final piece. Plus, I can coordinate with production houses and handle client presentations

COURSES

Proceso Creativo Publicitario
con Manuel Ruiz

Workshop Ruta de la IA con El Feo

WORK

Present
LLYC
Art. Director

2 years
Archer Troy
Art. Director

3 years
Sparkling
Art. Director

1 year
Sparkling
Sr. Art

3 years
Anáhuac Online
UX Designer

2 years 5 months
Paragraph Advertising
Jr. Art

SKILLS

- Photoshop
- Illustrator
- Figma
- InDesign
- After Effects
- IA

EDUCATION

UAEH / Graphic Design

EXPERTISE

Brand Identity
Photography & Video Editing
Design UX
Creativity
Art direction
Team management

LANGUAGES

English

INTEREST